



presents



TRAI NTASTIC[®]
It's JUST TRAIN FUN!

Track to Impact:

JOIN TRAI NTASTIC AND HELP BRING THOMAS & FRIENDS TO THE GULF COAST!





Dear Community Leader,

When my brother and I founded TrainTastic as a 501(c)(3), our goal was to create an experience that serves families and strengthens the Gulf Coast community by attracting new visitors to our area.

In 2027, TrainTastic has the opportunity to host Thomas & Friends™: Explore the Rails, a nationally touring, hands-on exhibition that draws strong attendance everywhere it appears. This will be the first time this exhibition comes to the Gulf Coast, and early interest is already high.

Families from across Mississippi, Louisiana, Alabama, and the I-10 corridor are expected to visit specifically for this experience—bringing increased traffic not only to TrainTastic, but to the surrounding business community as well.

To help make this possible, I am personally committing to match funds raised to bring this exhibition to the Gulf Coast.

Your sponsorship supports a high-impact educational experience for children while positioning your organization in front of thousands of visiting families during a high-demand exhibition run.

I invite you to join us in bringing Thomas to the Gulf Coast.

Thank you for your consideration and support.

Sincerely,

Glenn Mueller
President of the Board & Founder
TrainTastic



ABOUT THE EXHIBIT

- Thomas & Friends™: Explore the Rails is a 1,500+ sq. ft. interactive exhibition where kids step into the world of Thomas the Tank Engine™.
- Hands-on, STEM-based experience
- Touring top children's museums across the U.S. and Canada
- Features life-sized models of Thomas, Percy, and Sodor
- Role-play, build, explore, and learn through play

- Climb inside Thomas' cab to explore his inner workings.
- Remove and replace parts to fix Percy's wobbly wheel, buffers, funnel and lamp.
- Fill Percy with coal and water so he can deliver the mail.
- Suit up as the conductor and sell tickets to ride the train.
- Load and sort luggage and freight into train cars.
- Explore the history of Thomas and Friends through books, television series clips including clips from Shining Time Station episodes, and toys.
- Plan and build navigation routes to favorite destinations on the gigantic Wooden Railway replica of the Island of Sodor.

HANDS-ON ACTIVITIES



BUSINESS IMPACT

- First time this exhibit is coming to the Mississippi Gulf Coast
- Expected draw of 20,000+ visitors, including regional travel along I-10
- 6-month visibility window (3 months of promotion + 3 months live exhibit)
- Brings new customers into local restaurants, shops, and hotels
- Introduces your business to out-of-town families
- Drives repeat visits during the exhibit run
- Puts your brand in front of high-volume, family-focused traffic
- Backed by a matching sponsor, doubling the impact of support





CONNECT YOUR BRAND TO REACH THOUSANDS OF FAMILIES AND VISITORS

**MATCHING
TITLE
SPONSOR**

**THOMAS
SPONSOR**

**PERCY
SPONSOR**

**SODOR
SPONSOR**

Benefits	\$30,000	\$10,000	\$5,000	\$1,500
Presenting Sponsor Naming Rights	✓			
Logo on All Marketing (Print, Digital, TV, Radio)	✓	✓		
Logo on Exhibit Signage	✓	✓	✓	
Tracks of Tribute Gifted Train Car	✓	✓	✓	✓
Website + Ticket Page Recognition	✓	✓	✓	✓
Social Media Recognition	✓ (priority inclusion)	✓	✓	✓
Press Release Inclusion	✓	✓	✓	✓
Newsletter Recognition to 6k+	✓ (logo)	✓ (logo)		
VIP Preview Event	✓			
Admission Tickets	100	50	25	10
Dedicated Sponsor Display	✓			
Custom Impact Report	✓	✓		

These are refinement ideas, not mandates.

Questions? Contact Meredith Horn at mhorn@traintastic.com or call 228-206-1538.



SPONSOR COMMITMENT FORM

Yes! We want to support the Thomas & Friends™: Explore the Rails exhibit at TrainTastic.
Please complete and return to: mhorn@traintastic.org

Organization/Business Name: _____

Contact Name: _____

Phone: _____

Email: _____

Address: _____

Select Sponsorship Level:

- MATCHING TITLE Sponsor - \$30,000
- THOMAS Sponsor - \$10,000
- PERCY Sponsor - \$5,000
- SODOR Sponsor - \$1,500
- Custom Amount \$ _____ or In-Kind Donation: _____

Payment:

- Check Enclosed (payable to TrainTastic Model Train Museum)
- Invoice Needed
- Credit Card (we will contact you securely)

Authorized Signature: _____ Date: _____

Thank you for helping us bring this magical exhibit to life!
Event scheduled Memorial Weekend through Labor Day Weekend 2027

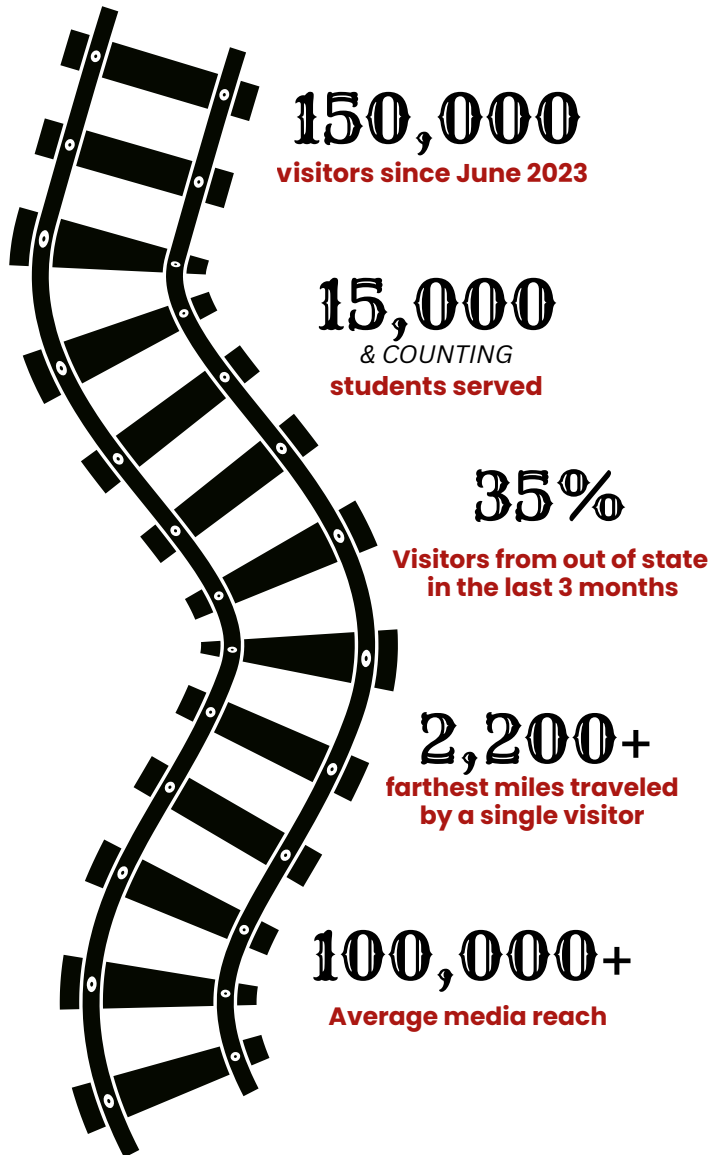
TRAINASTIC®

IT'S JUST TRAIN FUN!



TRANSFORMING TRRAINTASTIC AND PASS ROAD INTO A REGIONAL ASSET

Investing in tourism, education, and the Gulf Coast's future







WHY INVEST IN TRRAINTASTIC?

- Regional powerhouse and economic driver
- Welcoming museum for all ages
- Hands-on, high energy S.T.E.M. Education
- Trusted and loved by our community

FUELING GULFPORT'S FUTURE

- Revitalizing Pass Road
- Driving tourism
- Strengthening Gulfport's cultural upgrades
- National media reach 15M+

AT A GLANCE

-  Visitors from Across the Nation
-  Long-Term School District Partnerships
-  2x Regional Award Winner
-  Proud Icon for Mississippi

